

Contract # 48372

Schedule Dates

10/30/12-11/05/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1537 OFA Sked A 10/2-11/6 (27395)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1537

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Date Entered

09/25/12

Last Modified

10/23/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

Commission

\$15,435.00

Net Total

\$87,465.00

Sales Tax

09/25/12

10/23/12

Charles Shiebler

No

Normal

Commission %

15.00

Commission

\$15,435.00

Net Total

\$87,465.00

09/25/12

10/23/12

Charles Shiebler

No

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Net Total

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09/25/12

10/23/12

Charles Shiebler

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Normal

Commission %

15.00

Commission

\$15,435.00

Net Total

\$87,465.00



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48372

Schedule Dates 10/30/12-11/05/12
Advertiser OBAMA FOR AMERICA (2353)
Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est 1537 OFA Sked A 10/22-11/6 (27395)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 1537
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 09/25/12
Last Modified 10/23/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,435.00
Net Total \$87,465.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 29 \$102,900.00
Grand Total: 29 \$102,900.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|----------|----------|
| 53.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 3:30P- 4P (ET) | 1 | | X | X | X | X | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 57.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 4:59P- 7 News at 5 | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 69.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 6:58P- 7:28P (ET) | 2 | | X | X | X | X | | | 2 | \$2,200.00 | \$4,400.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 73.2 | Normal Line / NFL | 11/04/12-11/04/12 | 3 | :30 | 6:58P- FOOTBALL NIGHT IN AMERICA | 1 | | | | | | | X | 1 | \$10,000.00 | \$10,000.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 77.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 7:28P- 7:58P (ET) | 2 | | X | X | X | X | | | 2 | \$2,400.00 | \$4,800.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 81.1 | Normal Line / NFL | 11/04/12-11/04/12 | 3 | :30 | 8:18P- NBC SUNDAY NIGHT FOOTBALL | 2 | | | | | | | X | 2 | \$25,000.00 | \$50,000.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 85.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 10:59P- 7 News at 11 PM | 1 | | X | X | X | X | | | 1 | \$3,500.00 | \$3,500.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 89.1 | Normal Line / SPOT | 10/30/12-11/02/12 | 3 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | 2 | | X | X | X | X | | | 2 | \$1,600.00 | \$3,200.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 90.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 5:58P- 7 News at 6 | 1 | | | | | | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 91.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 10A- Today Show | 1 | X | | | | | | | 1 | \$850.00 | \$850.00 | WHDH Boston (WHDH) | | 10/23/12 |
| 92.0 | Normal Line / SPOT | 11/05/12-11/05/12 | 3 | :30 | 11A- TODAY SHOW III (hour 4) | 1 | X | | | | | | | 1 | \$850.00 | \$850.00 | WHDH Boston (WHDH) | | 10/23/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.